



CATHY NUNNALLY

Executive Coach, Leadership Consultant and Keynote Speaker

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Cathy is an executive coach whose practice serves proven leaders who want to be even more successful. She also works with emerging corporate talent and advises organizations on leadership initiatives such as internal communications, talent management, diversity and employee satisfaction. Cathy is a known expert and speaker about women and their careers with insights gained from conducting first-hand research with over 40 senior-level women.

Professional Expertise/Services

As an executive coach and advisor, Cathy draws on her passion for learning and professional experience to help clients identify and gain a new understanding of their issues, strengths, and opportunities. She works with clients to help them develop new skills and perspectives that translate into real world solutions and actions that they can begin to implement at work and in their lives.

Cathy's expertise and insight into people and organizations are grounded in her corporate executive perspective and extensive business experience that includes public accounting, retail banking line management, human resources, and communications roles.

Because Cathy has managed major strategic business projects, she understands the complexity of making the numbers while positioning the business for the future. Cathy has served on executive management teams in broad staff jobs and headed a \$400 million revenue business. As a leader of over 2,800 people, her management, mentoring, and coaching experiences were tested in the field, working with part-time employees through senior vice presidents.

In her 20 years of experience with JPMorgan Chase, Cathy had significant first-hand exposure to leadership development programs and concepts, and evaluated how they did or did not contribute to business results. She concluded that her own executive coaching experience offered her the greatest personal transformation.

Recent Coaching/ Consulting and Speaking Engagements

- Advisor to a senior executive on retention and promotion of senior women.
 - Executive coach to corporate finance manager to strengthen managerial skills.
 - Executive coach to bank president to enhance leadership effectiveness.
 - Facilitator for non-profit executives to create trust and enhance peer relationships.
 - Facilitator for employee survey work with a major energy firm.
 - Keynote speaker for accounting and legal executives about keeping women on the leadership path.
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JPMorgan Chase
Senior Vice President, Communications Executive

From 2001-2004, working in the New York headquarters, Cathy initiated a sophisticated communications effort to support the newly created Regional Bank, a \$3 billion revenue business serving the retail, affluent and small business customer base. She managed disaster communications during 9/11, chaired an extensive customer satisfaction initiative and built a company-wide intranet to support the communications programs. Cathy reported to the Executive Vice President of the business and participated as part of the executive team.

Senior Vice President, Head of Texas Retail Banking

From 1995-2001, Cathy served as the head of the Texas Retail Banking group, comprised of 128 branches, 2800 employees and a \$400 million revenue base. During her tenure, she initiated a profitability program which included selling geographic markets, building new branches and redefining customer segments which in turn led to redefining positions and skills. Cathy served on the Texas bank's Executive Committee and chaired the Diversity Committee.

Senior Vice President, Learning and Development-Texas

From 1992-1995, Cathy created Chase Texas' first Learning and Development group. In her role, she played a pivotal role in the bank's development of leaders, coordinating all levels of learning programs, initiating the first 360 feedback programs, mentoring programs and talent management activities.

Vice President, Human Resources Manager

From 1984-1992, Cathy held various managerial positions with the Human Resources function, including executive recruitment, employee relations and compensation. Cathy coordinated talent management programs, including hosting lunches with the CEO and employee groups. She headed merger activities related to human resources and employee integration.

Other Roles

Earlier in her career, Cathy was a CPA for a public accounting firm, entrepreneur in real estate, and executive search professional.

**Education &
Certifications**

B.B. A., Accounting, highest honors, Eastern New Mexico University
Certified Public Accountant and Texas Real Estate Broker.
Certified with The Newfield Network, an international coaching certification firm.